

# Land O'Lakes Technology D&I Overview

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## Land O'Lakes, Inc. Key Stats

**#212**Fortune 500



290

U.S. facilities



10,000 employees

3rd

**LARGEST** 

U.S. member-owned cooperative

Participate in Human Rights Campaign's Corporate Equality Index and Disability Equality Index

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### Our Employer Value Proposition (EVP)

# We're a Fortune 250 Company— and a Co-Op that Cares

As a \$15-billion, global enterprise—and a farmer-owned co-op—Land O'Lakes offers a combination of innovation, impact and compassion you won't find anywhere else.



Feed

Shape the industry that feeds the world.



Grow

Grow your skills and increase your impact.



Perform

High performance drives rewards.



Flex

You have the flexibility to do your best.



Do

We do the right thing, together.

### **Strategic Areas of Focus**

Diversity+ Inclusion comes to life at Land O'Lakes



#### Workforce

Who we're hiring and how.

- ✓ Recruiting: Inclusive recruiting efforts by expanding external partnerships.
- ✓ External Brand: Integration of D+I into Feeding Human Progress, Inc.™ campaign and recruitment collateral.



How it feels when you're here.



- ✓ Leadership Commitment: Diversity Executive Council and Diversity Enrichment Council.
- ✓ Employee Resource Groups: We provide a safe space for all employees to engage in cultural learning sessions, listening forums, and more!
- ✓ **Inclusive Environment**: Mentorship, sponsorship, & professional development.



### Marketplace

Engaging our partners, customers, and communities.

- ✓ **Supplier Diversity**: Utilizing suppliers that reflect our values and consumers to win.
- ✓ Growth and Solutions: Supporting business unit ambitions by increasing customer and consumer relevance.
- Communities and Citizenship: Lead and serve alongside our communities through sponsorships, philanthropic and volunteerism efforts.





## Land O'Lakes Aspirations In Computing - Summer Intern Experience

- Land O'Lakes sponsors the MN Aspirations in Computing Award Ceremony each Spring
- Summer Internships provided to 3-4 Current and Past Aspirations in Computing Award recipients
  - Interns have previous hands-on technical experience through high school robotics club or Girl Who Code
  - Interns receive real project work and technical deliverables:
    - Develop Grower Mobile App(Android Studios, Google Firebase, Adobe XD)
    - Code Test using Virtual Devices and Emulators
    - Digital Marketing Agile teams (Kentico/Azure and Salesforce)
  - Interns also learn soft skills; communication, initiative, commitment, teamwork, collaboration





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### Land O'Lakes Genesys Works Internships

12 Years with the Program

\$541.1K Total Intern Wages 63 Cumulative High School Interns



Genesys Works transforms lives of high school students by helping them achieve college and career success through a multifaceted approach:



MEANINGFUL INTERNSHIP



COLLEGE & CAREER COACHING

ALUMNI SUPPORT



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# Land O'Lakes and York Solutions - Supplemental Work Opportunities Program (SWOP) for Members

### **Members**



- ✓ Supplement Income
- ✓ Learn new skills
- ✓ Flexible and remote





- ✓ Developed custom Barriers to Entry Program for Land O'Lakes
- ✓ Select, hire and train
- ✓ Employ and manage

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- ✓ Supplement Current Staff
- ✓ Trainable roles
- ✓ Flexible and short term



- Workload solution
- Marketable skills
- ✓ New workforce for total system

## **Project SWOP Journey**



Phase I November '18 Member Education

Phase II

November '18 - December '18

Opportunity & Interest Assessment

Phase III

December '18 - March '19

Pilot Program Development

Phase IV

April '19 – October '19

Pilot Program Launch

Phase V

April '19 - Sept '19

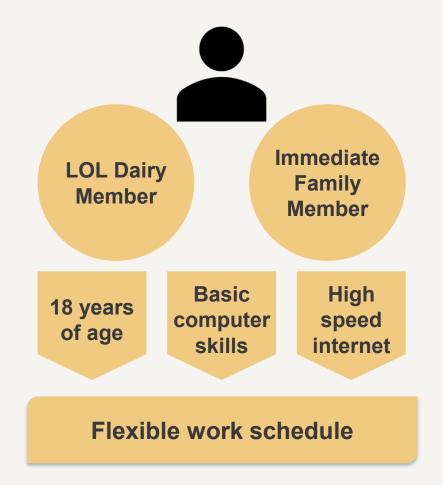
Program Expansion Planning

Phase VI
Oct '19 - TBD

Program
Expansion
Dairy & Ag Owners

## **SWOP Pilot Participants**





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"Do your little bit of good where you are; it's those little bits of good put together that overwhelm the world."

- Desmond Tutu

Thank you.